

provide data associated with the approach recommended, or to direct the Commission to any outside data sources where such specific data may be available.

8. For the Section 304(2) analysis, the Bureau proposes to use the Longley-Rice methodology to estimate access to broadcast programming over-the-air and data from the Annual Report of Cable Television Systems, FCC Form 325, to estimate access to broadcast programming carried by some, but not all, cable systems. The Bureau requests that all MVPDs provide information on the broadcast stations they carry on their systems and whether they carry the same broadcast stations throughout the DMA, county or other geographic area. The Bureau seeks comment on the proposed sources of data for estimating over-the-air and MVPD access to broadcast programming and whether there are other sources of data that would provide more reliable estimates. The Bureau also seeks comment on the appropriate methodology for combining broadcast and MVPD data that may be collected from different sources using different geographic bases and the most appropriate way to aggregate data from broadcast, cable, DBS, and other MVPDs. Commenters are requested to provide relevant data or data sources associated with the methodology they recommend.

9. The Bureau seeks comment on whether and how to include information for the United States Virgin Islands, Puerto Rico, and Guam in this report. The Bureau also requests that MVPDs provide data to measure the extent of access to in-state broadcast programming in these three geographic areas.

10. *Section 304(3)*: Section 304(3) requires the Commission to consider alternatives to the use of DMAs to define local markets that would provide more consumers with in-state broadcast programming. DMAs are used in the planning and purchase of television advertising and are also referenced in FCC regulations regarding the carriage of broadcast television stations on cable and DBS systems and in the media ownership rules. As such, redefining local markets with alternative geographic areas would likely affect viewers, the advertising market, the number of stations carried by MVPDs, and ownership of stations. The Bureau seeks comment on alternatives to the use of DMAs and the effects of alternatives on viewers, advertising markets, number of stations carried by MVPDs, ownership of stations, network affiliation agreements, and areas of exclusivity.

Procedural Matters

11. *Ex Parte Rules*. There are no ex parte or disclosure requirements applicable to this proceeding pursuant to 47 CFR 1.204(b)(1).

12. *Comment Information*. Pursuant to sections 1.415 and 1.419 of the Commission's rules, 47 CFR 1.415, 1.419, interested parties may file comments and reply comments on or before the dates indicated on the first page of this document. Comments may be filed using: (1) The Commission's Electronic Comment Filing System (ECFS), (2) the Federal Government's eRulemaking Portal, or (3) by filing paper copies.

See Electronic Filing of Documents in Rulemaking Proceedings, 63 FR 24121 (1998).

- **Electronic Filers:** Comments may be filed electronically using the Internet by accessing the ECFS: <http://fjallfoss.fcc.gov/ecfs2/> or the Federal eRulemaking Portal: <http://www.regulations.gov>.

- For ECFS filers, if multiple docket or rulemaking numbers appear in the caption of this proceeding, filers must transmit one electronic copy of the comments for each docket or rulemaking number referenced in the caption. In completing the transmittal screen, filers should include their full name, U.S. Postal Service mailing address, and the applicable docket or rulemaking number. Parties may also submit an electronic comment by Internet e-mail. To get filing instructions, filers should send an e-mail to ecfs@fcc.gov, and include the following words in the body of the message "get form." A Sample form and directions will be sent in response.

- **Paper Filers:** Parties who choose to file by paper must file an original and four copies of each filing. If more than one docket or rulemaking number appears in the caption of this proceeding, filers must submit two additional copies for each additional docket or rulemaking number.

Filings can be sent by hand or messenger delivery, by commercial overnight courier, or by first-class or overnight U.S. Postal Service mail. All filings must be addressed to the Commission's Secretary, Office of the Secretary, Federal Communications Commission.

- All hand-delivered or messenger-delivered paper filings for the Commission's Secretary must be delivered to FCC Headquarters at 445 12th St., SW., Room TW-A325, Washington, DC 20554. The filing hours are 8 a.m. to 7 p.m. All hand deliveries must be held together with rubber bands

or fasteners. Any envelopes must be disposed of before entering the building.

- Commercial overnight mail (other than U.S. Postal Service Express Mail and Priority Mail) must be sent to 9300 East Hampton Drive, Capitol Heights, MD 20743.

- U.S. Postal Service first-class, Express, and Priority mail must be addressed to 445 12th Street, SW., Washington DC 20554.

- **People with Disabilities:** Contact the FCC to request materials in accessible formats for people with disabilities (braille, large print, electronic files, audio format), send an e-mail to fcc504@fcc.gov or call the Consumer & Governmental Affairs Bureau at 202-418-0530 (voice), 202-418-0432 (TTY).

Federal Communications Commission.

Thomas Horan,

Chief of Staff, Media Bureau.

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FEDERAL ELECTION COMMISSION

Sunshine Act Notices

DATE AND TIME: Thursday, December 2, 2010, at 10 a.m.

PLACE: 999 E Street, NW., Washington, DC (Ninth Floor).

STATUS: This meeting will be open to the public.

The Following Items were Withdrawn from the Agenda:

Proposed Final Audit Report on the Washington State Democratic Central Committee

Proposed Final Audit Report on the Tennessee Republican Party Federal Election Account

Individuals who plan to attend and require special assistance, such as sign language interpretation or other reasonable accommodations, should contact Shawn Woodhead Werth, Commission Secretary and Clerk, at (202) 694-1040, at least 72 hours prior to the hearing date.

PERSON TO CONTACT FOR INFORMATION: Judith Ingram, Press Officer, *Telephone:* (202) 694-1220.

Shawn Woodhead Werth,

Secretary and Clerk of the Commission.

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