

**Agricultural Marketing Service, USDA**

**§ 1280.201**

**§ 1280.116 Producer.**

*Producer* means any person who owns and produces lambs in the United States for sale.

**§ 1280.117 Producer information.**

*Producer information* means activities designed to provide producers, feeders, and first handlers with information relating to production or marketing efficiencies, development of new markets, program activities, or other information that would facilitate an increase in the demand for lambs or lamb products.

**§ 1280.118 Promotion.**

*Promotion* means any action, including paid advertising and the dissemination of culinary and nutritional information and public relations with emphasis on new marketing strategies, to present a favorable image of U.S. lamb products to the public for the purpose of improving the competitive position of U.S. lamb and lamb products in the marketplace and to stimulate sales.

**§ 1280.119 Referendum.**

*Referendum* means a referendum to be conducted by the Secretary pursuant to the Act whereby producers, feeders, first handlers, and exporters shall be given the opportunity to vote to determine whether the continuance of this subpart is favored by a majority of eligible persons voting and a majority of volume voting.

**§ 1280.120 Research.**

*Research* means any type of test, study, or analysis designed to advance the image, desirability, use, marketability, production, product development, or quality of lamb or lamb products.

**§ 1280.121 Secretary.**

*Secretary* means the Secretary of Agriculture of the United States or any other officer or employee of the Department to whom authority has heretofore been delegated, or to whom authority may hereafter be delegated, to act in the Secretary's stead.

**§ 1280.122 Seedstock producer.**

*Seedstock producer* means any lamb producer in the U.S. who engages in the production and sale of breeding replacement lambs or semen or embryos.

**§ 1280.123 State.**

*State* means each of the 50 States and the District of Columbia.

**§ 1280.124 Suspend.**

*Suspend* means to issue a rule under §553 of title 5, U.S.C., to temporarily prevent the operation of an order or part thereof during a particular period of time specified in the rule.

**§ 1280.125 Terminate.**

*Terminate* means to issue a rule under §553 of title 5, U.S.C., to cancel permanently the operation of an order or part thereof beginning on a date certain specified in the rule.

**§ 1280.126 Unit.**

*Unit* means each State, group of States, or class designation (producers, feeders, first handlers, or seedstock producers) that is represented on the Board.

**§ 1280.127 United States.**

*United States* means collectively the 50 States and the District of Columbia.

**§ 1280.128 Wool.**

*Wool* means fiber from the fleece of a lamb.

**§ 1280.129 Wool products.**

*Wool products* means products produced, in whole or in part, from wool and products containing wool fiber, excluding pelts.

LAMB PROMOTION, RESEARCH, AND  
INFORMATION BOARD

**§ 1280.201 Establishment and membership.**

(a) There is hereby established a Lamb Promotion, Research and Information Board of 13 members. Members of the Board shall be appointed by the Secretary from nominations submitted in accordance with this subpart. The seats shall be apportioned as follows: