

**Off. of Postsecondary Educ., Education**

**§ 661.10**

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AUTHORITY: 20 U.S.C. 1130–1130b, unless otherwise noted.

SOURCE: 49 FR 24362, June 12, 1984, unless otherwise noted.

**Subpart A—General**

**§ 661.1 What is the Business and International Education Program?**

The Business and International Education Program is designed to promote linkages between institutions of higher education and American businesses engaged in international economic activities. The purpose of each project assisted under this part is both to enhance the international academic programs of institutions of higher education, and to provide appropriate services to the business community that will enable it to expand its capacity to sell its goods and services outside the United States.

(Authority: 20 U.S.C. 1130)

**§ 661.2 Who is eligible to apply for a grant under the Business and International Education Program?**

Under this program the Secretary considers applications from institutions of higher education that have entered into agreements with business enterprises, trade organizations or associations engaged in international economic activity—or a combination or consortium of these enterprises, or-

ganizations or associations—for the purposes of pursuing the activities authorized under this program.

(Authority: 20 U.S.C. 1130a)

**§ 661.3 What regulations apply?**

The following regulations apply to this program:

(a) The regulations in 34 CFR part 655.

(b) The regulations in this part 661.

(Authority: 20 U.S.C. 1130–1130b)

[58 FR 32577, June 10, 1993]

**§ 661.4 What definitions apply to the Business and International Education Program?**

(a) *Definitions in EDGAR.* The following terms used in this part are defined in 34 CFR part 77:

Applicant  
Application  
Award  
Budget  
Contract  
EDGAR  
Equipment  
Facilities  
Fiscal Year  
Grant  
Grantee  
Nonprofit  
Profit  
Private  
Public  
Secretary  
Supplies

(b) *Definitions in 34 CFR part 655.* The following terms used in this part are defined in 34 CFR part 655.4(b):

Combinations of institutions  
Institution of higher education

(Authority: 20 U.S.C. 1130–1130a)

**Subpart B—What Kinds of Activities Does the Secretary Assist Under This Program?**

**§ 661.10 What activities does the Secretary assist under this program?**

The activities that the Secretary may assist institutions of higher education to conduct under this program, include but are not limited to—

(a) Innovation and improvement of international education curricula to serve the needs of the business community, including the development of new

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programs for nontraditional, mid-career, or part-time students;

(b) Development of programs to inform the public of increasing international economic interdependence and the role of American business within the international economic system;

(c) Internationalization of curricula at junior and community colleges, and at undergraduate and graduate schools of business;

(d) Development of area studies programs and interdisciplinary international programs;

(e) Establishment of export education programs through cooperative arrangements with regional and world trade centers and councils, and with bilateral and multilateral trade associations;

(f) Research for and development of teaching materials relating to international education, including language materials, and facilities appropriate to business-oriented students;

(g) Establishment of student and faculty fellowships and internships for training and education in international business activities;

(h) Development of opportunities for business and other professional school junior faculty to acquire or strengthen international skills and perspectives;

(i) Development of research programs on issues of common interest to institutions of higher education and private sector organizations and associations engaged in or promoting international economic activity;

(j) The establishment of internships overseas to enable foreign language students to develop their foreign language skills and their knowledge of foreign cultures and societies;

(k) Establishing linkages overseas with institutions of higher education and organizations that contribute to the educational objectives of this program; and

(l) Summer institutes in international business, foreign area, and other international studies designed to carry out the purposes of this program.

(Authority: 20 U.S.C. 1130-1130b)

[49 FR 24362, June 12, 1984, as amended at 52 FR 28426, July 29, 1987; 58 FR 32577, June 10, 1993]

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### Subpart C—How Does One Apply for a Grant

#### § 661.20 What must an application include?

An institution that applies for a grant under this program shall include the following in its application:

(a)(1) A copy of the agreement between the applicant and the other party or parties described in § 661.2 for the purpose of carrying out the activities for which the applicant seeks assistance.

(2) The agreement must be signed by all parties and it must describe the manner in which the business enterprise, trade association, or organization will assist in carrying out the activities proposed in the application.

(b) An assurance that the applicant will use the funds to supplement and not to supplant activities conducted by the applicant.

(Authority: 20 U.S.C. 1130a)

### Subpart D—How Does the Secretary Make a Grant?

#### § 661.30 How does the Secretary evaluate an application?

(a) The Secretary evaluates an application for a grant under this program on the basis of the criteria in § 661.31.

(b) The Secretary awards up to 100 possible points for these criteria. The maximum possible points for each criterion are shown in parentheses.

(Authority: 20 U.S.C. 1130a)

#### § 661.31 What selection criteria does the Secretary use?

The Secretary uses the following criteria to evaluate applications for a grant under this program.

(a) *Plan of operation.* (Maximum 30 points) (See 34 CFR 655.31(a).)

(b) *Qualifications of the key personnel.* (Maximum 10 points) (See 34 CFR 655.31(b).)

(c) *Budget and cost effectiveness.* (Maximum 15 points) (See 34 CFR 655.31(c).)

(d) *Evaluation plan.* (Maximum 15 points) (See 34 CFR 655.31(d).)

(e) *Adequacy of resources.* (Maximum 10 points) (See 34 CFR 655.31(e).)

(f) *Need for the project.* (Maximum 20 points)