

[36 FR 1197, Jan. 26, 1971, as amended at 36 FR 9870, May 23, 1971; 37 FR 23727, Nov. 8, 1972; 37 FR 25521, Dec. 1, 1972; 39 FR 5192, Feb. 11, 1974; 39 FR 12105, Apr. 3, 1974; 50 FR 2288, Jan. 16, 1985; 55 FR 29596, July 20, 1990; 64 FR 36812, July 8, 1999; 67 FR 69628, Nov. 18, 2002; 69 FR 31320, June 3, 2004; 69 FR 51400, Aug. 19, 2004; 69 FR 64501, Nov. 5, 2004]

#### § 574.6 Identification mark.

To obtain the identification mark required by 574.5(a), each manufacturer of new or retreaded pneumatic tires, non-pneumatic tires or non-pneumatic tire assemblies shall apply in writing to the Office of Vehicle Safety Compliance, National Highway Traffic Safety Administration, 400 Seventh Street SW., Washington, DC 20590, identify itself as a tire manufacturer or retreader and furnish the following information:

- (a) The name, or other designation identifying the applicant, and its main office address.
- (b) The name, or other identifying designation, of each individual plant operated by the manufacturer and the address of each plant, if applicable.
- (c) The type of tires manufactured at each plant, e.g., pneumatic tires for passenger cars, buses, trucks or motorcycles; pneumatic retreaded tires; or non-pneumatic tires or non-pneumatic tire assemblies.

[55 FR 29596, July 20, 1990, as amended at 61 FR 29495, June 11, 1996]

#### § 574.7 Information requirements—new tire manufacturers, new tire brand name owners.

(a)(1) Each new tire manufacturer and each new tire brand name owner (hereinafter referred to in this section and § 574.8 as “tire manufacturer”) or its designee, shall provide tire registration forms to every distributor and dealer of its tires which offers new tires for sale or lease to tire purchasers.

(2) Each tire registration form provided to independent distributors and dealers pursuant to paragraph (a)(1) of this section shall contain space for recording the information specified in paragraphs (a)(4)(i) through (a)(4)(iii) of this section and shall conform in content and format to Figures 3a and 3b. Each form shall be:

- (i) Rectangular;

- (ii) Not less than 0.007 inches thick;
- (iii) Greater than 3½ inches, but not greater than 4¼ inches wide; and
- (iv) Greater than 5 inches, but not greater than 6 inches long.

(3) Each tire registration form provided to distributors and dealers that are not independent distributors or dealers pursuant to paragraph (a)(1) of this section shall be similar in format and size to Figure 4 and shall contain space for recording the information specified in paragraphs (a)(4)(i) through (a)(4)(iii) of this section.

(4)(i) Name and address of the tire purchaser.

- (ii) Tire identification number.

(iii) Name and address of the tire seller or other means by which the tire manufacturer can identify the tire seller.

(b) Each tire manufacturer shall record and maintain, or have recorded and maintained for it by a designee, the information from registration forms which are submitted to it or its designee. No tire manufacturer shall use the information on the registration forms for any commercial purpose detrimental to tire distributors and dealers. Any tire manufacturer to which registration forms are mistakenly sent shall forward those registration forms to the proper tire manufacturer within 90 days of the receipt of the forms.

(c) Each tire manufacturer shall maintain, or have maintained for it by a designee, a record of each tire distributor and dealer that purchases tires directly from the manufacturer and sells them to tire purchasers, the number of tires purchased by each such distributor or dealer, the number of tires for which reports have been received from each such distributor or dealer other than an independent distributor or dealer, the number of tires for which reports have been received from each such independent distributor or dealer, the total number of tires for which registration forms have been submitted to the manufacturer or its designee, and the total number of tires sold by the manufacturer.

(d) The information that is specified in paragraph (a)(4) of this section and recorded on registration forms submitted to a tire manufacturer or its

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designee shall be maintained for a period of not less than five years from the date on which the information is

recorded by the manufacturer or its designee.

# IMPORTANT

In case of a recall, we can reach you only if we have your name and address. You **MUST** send in this card to be on our recall list

Do it today.

# A

SHADED AREAS MUST BE FILLED IN BY SELLER

| QTY                            | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 |
|--------------------------------|---|---|---|---|---|---|---|---|---|----|----|----|----|
| TIRE IDENTIFICATION NUMBERS    |   |   |   |   |   |   |   |   |   |    |    |    |    |
| CUSTOMER'S NAME (Please Print) |   |   |   |   |   |   |   |   |   |    |    |    |    |
| CUSTOMER'S ADDRESS             |   |   |   |   |   |   |   |   |   |    |    |    |    |
| CITY STATE ZIP CODE            |   |   |   |   |   |   |   |   |   |    |    |    |    |
| NAME OF DEALER WHICH SOLD TIRE |   |   |   |   |   |   |   |   |   |    |    |    |    |
| DEALER'S ADDRESS               |   |   |   |   |   |   |   |   |   |    |    |    |    |
| CITY STATE ZIP CODE            |   |   |   |   |   |   |   |   |   |    |    |    |    |

10% Screen Tint

A- Preprinted tire manufacturer's name - unless the manufacturer's name appears on the reverse side of the form

Figure 3a - Registration form for independent distributors and dealers - tire identification number side

A rectangular registration form with a thick black border. The text is centered within the form. In the top right corner, it says "Affix a postcard stamp". In the center, it says "Name and address of tire manufacturer or its designee" followed by "(Preprinted)" on the line below.

Affix a  
postcard  
stamp

Name and address of  
tire manufacturer or  
its designee  
(Preprinted)

Figure 3b — Registration form for independent distributors and dealers — address side

